

Perspectives on **RECOVERY**



A NEWSLETTER OF THE MENTAL HEALTH CENTER OF DENVER • SUMMER 2012



THE RECOVERY CENTER IS OPEN

The Mental Health Center of Denver opened its new Recovery Center at 4455 E. 12th Ave. on July 9, 2012. The name “Recovery Center” emphasizes our belief that people can, and do, recover from mental illness.

Dr. Carl Clark, CEO of the Mental Health Center of Denver, says “The Recovery Center opening marks a major milestone toward achieving our vision of

integrating care is the desired health care delivery model for the future and now Denver has a mental health treatment facility designed around how services are provided.”

An entire wing of the building is dedicated to integrated healthcare. This is especially important for people living with mental illness since studies show that mental illness is associated with a shorter life span. The Mental Health Center of Denver is committed to treating the whole person.

Medical Director Dr. Cheryl Clark added, “Space has been our biggest barrier to delivering more services. We have been land-locked for clinic space, where there was no space to add staff to serve more people and expand programs for people with a wide variety of needs. The Recovery Center is the solution and its design allows us to put teams that work together near each other for faster communication that enhances a unified treatment approach.”

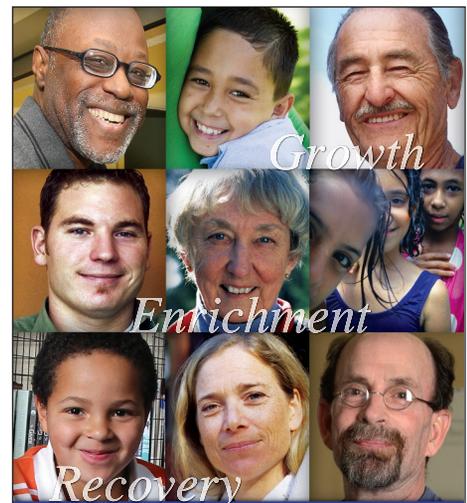
Dr. Carl Clark continued, “We’ve created an integrated health care ‘hub’ and one-stop medical home for patients to receive all their mental and general health care needs under one roof. The Recovery Center’s sustainable design will serve as a national model of excellence for communities across the country.”

The Mental Health Center of Denver gratefully acknowledges the support of the Colorado Health Foundation, The Anschutz Foundation, and the Caring for Colorado Foundation for initial funding for this capital project through the Landmark Fund of the **Growth – Enrichment – Recovery** campaign.

... AND THE GROWTH – ENRICHMENT – RECOVERY CAMPAIGN CONTINUES

Ten months ago, the Mental Health Center of Denver publicly announced its \$8 million **Growth – Enrichment – Recovery** campaign. We are pleased to have reached 37% of that goal.

The campaign name is a little unusual because the campaign itself is much broader and more far-reaching than a “traditional” campaign. It is a growth campaign to support the Mental Health Center of Denver’s commitment to assuring access to mental health treatment for everyone in our community who needs it. For that reason, there are three separate parts to the campaign:



Continued on page 2

Campaign - Continued from page 1

The Community Fund helps grow the Mental Health Center of Denver's nationally-recognized programs across the organization. Over the past year, gifts to the Community Fund have allowed us to expand services and increase the number of people being served by 22%.

The Outreach Fund helps the Mental Health Center of Denver increase community partnerships and expand services. Gifts designated for the Outreach Fund helped create the position of Mental Health Ambassador, which has been filled by former First Lady Jeannie Ritter.

The Landmark Fund is supporting the renovation of the Recovery Center at 4455 E. 12th Avenue, which opened on July 9, 2012. The welcoming, state-of-the-art clinic provides more highly efficient space to alleviate overcrowding and expand critical integrated health services.

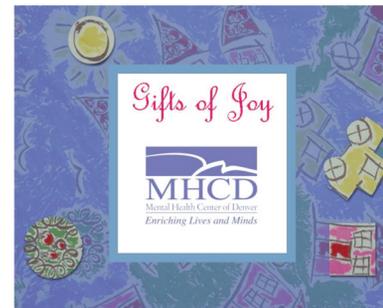
Although the Recovery Center is open, the **Growth – Enrichment – Recovery** campaign continues toward its \$8 million goal so we can continue expanding all across the organization while reaching out to the broader community. Increasing awareness about the value of good mental health in our community is critical to creating public conversations about this issue which impacts each of us.

For more information on the **Growth – Enrichment – Recovery** campaign, contact Barbara Shaw at 303.504.6727 or barbara.shaw@mhcd.org.

GIFTS OF JOY HOLIDAY GIFT DRIVE

It's not too early to begin thinking about the holidays and our annual **Gifts of Joy Holiday Gift Drive**. Through the support of donors and staff, every child in our treatment programs under the age of 12 receives a specially-requested gift. Adolescents over the age of 12 receive a gift card to a local store.

Adults, too, need to be remembered during the holidays and for many, the Mental Health Center of Denver is not only a treatment site, but a residence, and a support system as well. For many of these adult consumers, a gift bag received at their home or clinic may be the only holiday gift received.



We are recruiting individuals and groups to support this worthwhile and fun project. We need people to:

- Purchase a specific gift for a child
- Purchase gift cards for adolescents
- Purchase gift cards for adults
- Donate money to be used to provide additional needed gifts

We also are asking individuals and groups to “adopt” one of our residences where consumers live when they first come into treatment as they re-learn the skills necessary to live a full productive life in the community. Those who adopt a residence provide ingredients for a holiday meal and a gift bag for each resident. The largest residence is home to 16 people.

For more information on how you can support the Gifts of Joy Holiday Gift Drive, contact:
Joanne Aiello at 303.504.6732 or joanne.aiello@mhcd.org.

SAVE THE DATE!

In our community, one in every five people struggle with a mental illness. The Mental Health Center of Denver is dedicated to “enriching lives and minds by focusing on strengths and recovery” for those impacted by mental illness.

On Wednesday, October 24, we will hold our annual **Gifts of Hope Fundraising Breakfast** at Temple Emanuel, 51 Grape Street, Denver, Colorado. Please join us to learn how together we can make an impact on mental health in our community.

For more information call Joanne at 303-504-6732.



Mental Health Center of Denver
4141 E. Dickenson Place, Denver, CO 80222
www.mhcd.org

One in Five...

RECOVERING Denver

RecoveringDenver.org

Mental Health Center of Denver
Where Recovery Happens

A FRESH NEW LOGO FOR THE MENTAL HEALTH CENTER OF DENVER

As we enter an exciting season of growth and expansion with the opening of the Recovery Center, this seemed the perfect time to freshen up our logo and spread the word about recovery. Because the logo is often the first impression people have of the Mental Health Center of Denver, it needs to reinforce who we are and what we stand for.

Many variations of our logo have existed during our 23 year history, mostly using the acronym MHCD. Instead of solving the issue of recognition for us, using the acronym added to the confusion. People simply couldn't remember what order the initials were in or what it stood for. For that reason, we have recently taken the positive aspects of our logo – the M-Swash symbol and our trademark blue color - to create a new logo to convey a clear message to our community.



**Mental Health
Center of Denver**

Where Recovery Happens

- The M-Swash has been liberated from its boxy confines, creating a more airy and uplifting mark.
- The color has been updated to a brighter blue that we call Recovery Blue to add to the overall brightness and positivity of the mark.
- The acronym MHCD has been replaced by the full name of the Mental Health Center of Denver. This will help in name recognition and recall.
- Our new tagline “Where Recovery Happens” will help spread the message of recovery wherever the logo is seen.

BUSINESS LEADERS “IMPACT DENVER” BY VOLUNTEERING AT THE MENTAL HEALTH CENTER OF DENVER



Impact Denver’s Ryann Anderson and Cyrus Mirshab plant groundcover outside of the Beeler Street Residence. Other volunteers included Dave Walker, Melissa Lzzo, Nancy McCamey, Matt Huelskamp, James Foy, Clint Thomas, Kristin Norris, Brett Gabel, Breanne Gabel, Beth Walker, Thaddeus Bert, Heather Herring, and Angela Baier.

As a part of their class project, a team of volunteers from Impact Denver worked with MHCD staff to coordinate and complete a landscaping project at the historic Beeler Street property, a residential treatment facility for adults with co-occurring mental health and substance abuse disorders.

Assistant Facilities Director Oriana Sanchez commented, “The staff and consumers of Beeler House are extremely appreciative of the Impact Denver team and the wonderful landscaping work they did. Residents feel special to have their site chosen for this volunteer work.” In addition to performing the work, the Impact Denver team also secured significant donations from ValleyCrest Landscape Companies and Country Lane Wholesale Nursery.

helped create a friendly, organized and supportive atmosphere that was the ideal environment to interact with families.” The team helped plan the event, provided refreshments, participated in activities with the children, greeted and attended to participating families, and administered and scored a mental health assessment questionnaire on the day of the screening.

A second team of 19 volunteers from Impact Denver joined with MHCD staff to offer free children’s mental health screenings at the Broncos Boys and Girls Club in Denver. Psychologist Scott Nebel, a program manager, said “Impact Denver’s involvement



Volunteers from Impact Denver and staff from MHCD included Paul Lee, Russ Urrutia, Bill Noonan, Kristin Altman, Michael Maza, Scott Nebel, Amanda Daniel, Dawn Davenport, Tommy Gallegos, Mia Della Cava, Kenneth Chung, Michelle Tijerina, Kirk Nesbit, Natalie Tomby, Lauren Hardisky, Trevor Crow, Adriana Lopez, Eric Brody, Chris Haney, Shebon Kelin, Shelby Ross, and Rebel Saffold.



**Mental Health Center
of Denver
Board of Directors**

Officers:

Chair, Tim Hudner, MBA

Vice Chair, R. J. Ross, MDiv, MSA

Secretary, Roberta Payne, PHD

Treasurer, Rick Simms, CPA

Directors:

Elizabeth Eldridge

Charles Everill

Christian Felix

Barbara A Ford,
MA, LFMT, CAC III

Nancy Gary, PsyD,
Lifetime Member

Lucille Johnson, MA

Judith A Kilbourne

Doug Linkhart

Gary May, M.D.,
Lifetime Member

Reed Morgan, Esq

Jesse Ogas

Curtis V. Smith, Esq

Daniella E. Stamatoiu, M.D.

Emeritus:

Velvia Garner



MENTAL HEALTH CENTER OF DENVER

4141 E. Dickenson Place

Denver, CO 80222



IT'S TIME FOR WORKPLACE GIVING CAMPAIGNS

Workplace giving campaigns are usually presented in the early fall. As a member of Community Health Charities, the Mental Health Center of Denver can be named as a recipient of your workplace giving gifts.

For governmental employees, here are our campaign codes:

- Combined Federal Campaign Code – 39579
- Colorado Combined Campaign Code – 0953
- Denver Employees Combined Campaign Code – 2549



MENTAL HEALTH CENTER OF DENVER ACCESS LINE

With the opening of the Recovery Center, a number of telephone numbers have changed. Among these is the Access Line, which is the number individuals call to start the process of working in a treatment relationship with the Mental Health Center of Denver. The new phone number for the Access Line is 303.504.7900. You may also contact them by e-mail at AccessCenter@mhcd.org. The main phone number remains 303-504-6500.

VISIT OUR NEW WEBSITE

We are proud to announce our redesigned website www.MHCD.org. The redesign has resulted in a warm and welcoming website that offers in-depth information for the entire community who want to know more about the Mental Health Center of Denver and stay connected to us. Our team of designers did a wonderful job of visually communicating our brand in a way that truly illustrates who we are as an organization. Please visit www.mhcd.org and let us know what you think.

